

10 top tips to have a Sustainable
Conference in Brighton..



1. Go Paperless

Take advantage of our digital screens to schedule events and guide delegates around the building, talk to us about the **'conference organisers dashboard'** a brand-new software development created to enable you to get the most out of the screens for your event.

WELCOME BACK

We have a shared responsibility to keep safe tonight, please:

- We encourage you to wear a face covering
- Wash your hands regularly
- Use the sanitiser provided
- Don't use cash
- Keep your distance where you can
- Follow directions of staff
- Be Kind to staff and respect other customers



- **2. Take part in a beach clean**

I am sure your delegates love to take advantage of the beach, but they can also help to keep it healthy by taking part in an organised beach clean – please ask us for more details!



3. Encourage your delegates to bring their re-usable water bottles

The Brighton Centre no longer sell single use plastic bottles. It is still available in cans, but better still ditch the plastic and fill up from the water fountains situated around the venue.



4. Discourage Driving!

There is no need to drive to Brighton as a delegate, mainline train services run straight into the city and when they get here everything, they need is within a 15-minute walk or hire a bike:

<https://www.visitbrighton.com/things-to-do/btn-bikeshare-p1529051>



5. Create sustainable social programmes

Brighton & Hove is part of a unique UNESCO biosphere and part of [The Living Coast Project](#) and we have a wealth of sustainable activities that your delegates can take part in while in the city that all contribute positively to the natural environment. Our colleagues at [VisitBrighton CVB](#) can support you with this.



A large, dimly lit conference hall with a stage at the front. The stage features a large screen displaying a speaker and a smaller screen showing a map. The audience is seated in rows, facing the stage. The lighting is primarily blue and purple, creating a professional atmosphere.

6. Measure the carbon footprint of your conference

You could get the carbon footprint of your event measured both pre-conference and at conference. Investing in a [sustainability report](#) can really help to understand where you can make impactful sustainable decisions and create a benchmark for your events moving forward.

7. Use local sustainable suppliers

From wine tasting, transport, signage or design and printing please use our sustainable suppliers for your event, and if you cannot find what you are looking for, please ask we will always happily support you to support local.



A woman with blonde hair tied back, wearing a black long-sleeved shirt and blue nitrile gloves, is smiling as she serves food from a buffet. She is using a large metal spoon to scoop food from a tray. In the background, other people are also serving themselves, and there are more trays of food. The scene is brightly lit, suggesting an indoor event space.

8. Go meat free

It is worth considering that that three biggest impacts on your carbon footprint as a conference are: F&B, transport, and accommodation. So, whether you commit fully or just to one or two days of conference, the impact of going meat free has a huge impact on the sustainability of your event.

9. Be creative with delegate bags

Not all events provide goodie bags now. However, if you are - pack them with lovely local products (we can help with that). Or as one of our recent events chose to do, donate to a local charity on the delegates behalf which creates a positive and lasting city impact to your conference.



10. Share good practice

Finally.. if you do something sustainably well, shout about it, it all helps to spread awareness and create good practice across our industry.

