

## 12 top tips to have a Sustainable Conference in Brighton..





## 1. Go Paperless

Take advantage of our digital screens to schedule events and guide delegates around the building.

Talk to us about the '**conference organisers dashboard**' a software development created to enable you to get the most out of the screens for your event.





## 2. Take part in a beach clean

We are so lucky to have a sea-facing venue right opposite the famous Brighton Beach, how about encouraging your delegates to support their mental health and well-being while looking after our natural environment by taking part in a beach clean?





### **3. Encourage your delegates to bring their re-usable water bottles**

The Brighton Centre no longer sells single use plastic bottles. It is still available in cans, but better still ditch the plastic, bring your own water bottle and fill up from the water fountains situated around the venue.





#### 4. Discourage Driving!

There is no need to drive to Brighton as a delegate, mainline train services run straight into the city and when they get here everything they need is within a 15-minute walk or perhaps hire a bike from [Brighton Bike Scheme](#).

Or, for inspiration to explore the city by foot, please find all the info you need in our [city maps](#).





## 5. Create sustainable social programmes

Brighton & Hove is part of a unique UNESCO biosphere and part of [The Living Coast Project](#). We have a wealth of sustainable activities that your delegates can take part in while in the city that all contribute positively to the natural environment.

Our colleagues at [VisitBrighton CVB](#) can support you with this.





## 6. Work with a local enterprise to create memorable teambuilding events

Your team can become new recruits for MI5 in a thrilling outdoor adventure, or your team could star in their very own gameshow!

[Pendragon Project](#) is a certified social enterprise; you are not just investing in your team's wellbeing but also directly supporting their programme for young people in Sussex experiencing complex transitions into adulthood.





## 7. Measure the carbon footprint of your conference

You cannot improve sustainability without measuring it. We are happy to recommend a local sustainability consultant if you want to measure the carbon footprint of your event and provide data on energy and waste management – just ask!





## 8. Use local sustainable suppliers

From wine tasting, transport, signage or design please use our sustainable suppliers for your event, and if you cannot find what you are looking for, please ask we will always happily support you to support local.





## 9. Go meat free

It is worth considering that three biggest impacts on your carbon footprint as a conference are: F&B, transport, and accommodation.

So, whether you commit fully or just one or two days of conference, the impact of going meat free has a huge impact on the sustainability – our caterers Seasoned have some very impressive sustainable credentials please reach out to them and ask how you can work in partnership to ensure your catering is as sustainable as it can be.





## 10. Be creative with delegate giveaways

Not all events provide goodie bags now, however, if you are, or giving away merch at your exhibition – think local and sustainable.

We can signpost you to lovely local products, or as one of our recent events chose to do, donate to a local charity on the delegates behalf which creates a positive and legacy of your conference instead!





## 11. Build mental health and well-being into conference

Brighton has a long connection with well-being and as far back as the 18<sup>th</sup> century aristocrats from London came to experience the restorative qualities of its sea water.

These days Brighton is still a city to unwind and relax into. Encourage your delegates to go for a morning dip, seafront run or a walk along the coastline.

Equally you may want to build this into your conference programme – how about a yoga session in our Skyline room overlooking the beach?





## 12. Share good practice

Finally.. if you do something sustainably well, shout about it, it all helps to spread awareness and create good practice across our industry.

