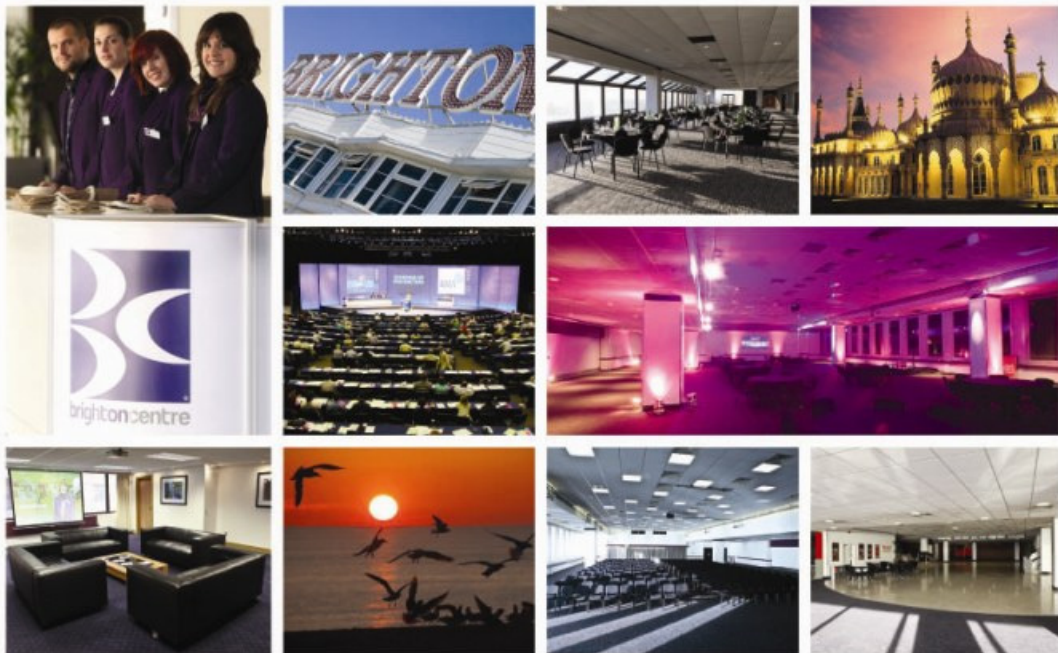

Sustainable Event Report

Sustainable Events – The Future & You
The Brighton Centre
5th June 2013



YOUR NEW LOOK
Brighton Centre

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1. Introduction

Thank you for choosing to hold your event at the Brighton Centre.

As part of the Centre's Sustainable Events Programme, we help you to measure the environmental footprint of your event using Key Performance Indicators agreed during the planning stage of the event. This report contains information on the sustainability initiatives that took place during the event and data on its environmental footprint.

This report is confidential and will be sent only to you as the event organiser.

You may choose to use the information it contains in any way you wish. Some event organisers use the information to create positive publicity, but this is completely up to you. If you are running a repeat event, you might choose to measure the same Key Performance Indicators at your next event and see how they compare.

We look forward to seeing you again and if you have any comments or questions, please get in touch.

2. Background

The Sustainable Events Programme at the Brighton Centre is one of a number of projects taking place across the city that:

- Reduce carbon dioxide emissions and other environmental impacts.
- Make a positive contribution to social sustainability - making people's lives better.
- Improve the local economy of the city, especially by developing the environmental sector.

The approach goes beyond just looking at environmental issues and takes into account social and economic benefits and impacts. This balanced view that recognises that all three are equally important.

The programme complies with two world class International Standards for Environmental Management (ISO 14001) and Sustainable Events (ISO 20121) and we would like to thank you for playing a part in its continual improvement.



1. Key Performance Indicators

Before the event you used the [Sustainable Event Guide](#) to identify this event's largest impacts. These were:

1. Use of energy
2. Recycling & waste
3. Sourcing of food and services

For each of these measures were put in place to help reduce negative impacts and increase positive benefits. Key Performance Indicators were measured and future events can be compared to see where improvements have been made.

3.1 Use of Energy

Energy Saving Actions

100% Renewable Electricity

The electricity used by the Brighton Centre is from 100% renewable sources. This means that it comes from wave, solar and wind. Because the electricity is purchased centrally by Brighton & Hove City Council, we are able to minimise the cost and the carbon footprint of the electricity used in the building.

Lighting

LED spotlighting was used at the event and other lighting in the Brighton Centre has been changed to reduce electricity use.

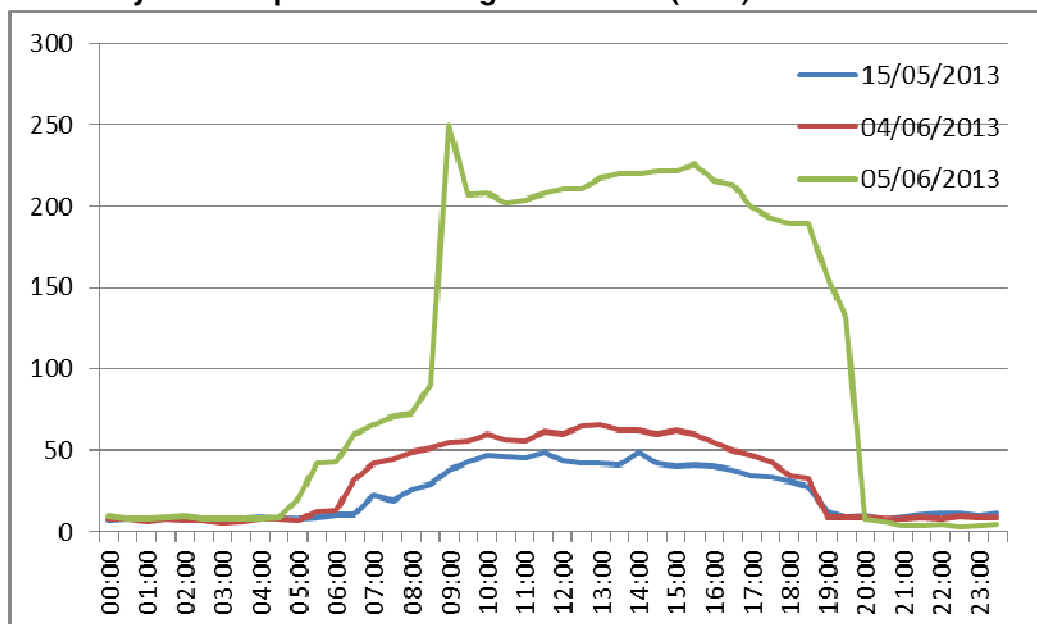
Travel

No parking options have been offered to delegates. A display has been incorporated into the stand to ask delegates how they travelled to the event



Before and After: lighting, ceiling & carpet Improvements in the East Wing that will reduce energy use by 85% using state of the art daylight mimicking LED Lighting.

Electricity Consumption – The Brighton Centre (kWh)



Electricity Consumption

Date	kWh
15/05/2013	43646
04/06/2013	44437
05/06/2013	55590

The Key Performance Indicator for energy at this event was the amount of electricity consumed during a 24 hour period compared to a similar day when no event was taking place. It was **11945 kWh**. Because this is the first time we have run this event, we aren't able to compare this figure to other events, but will be monitoring future events to be able to benchmark and set targets. Gas was not measured as the room was not being heated for the event.

No other events were taking place in the building on the day. The previous day some set activities up were taking place. By comparing the electricity use on the day of the event to a similar day when no event was taking place, you can see how much electricity was used during your event.

3.2 Recycling & Waste

Waste Minimisation Actions

- The event used iPad technology and was paperless
- To minimise food waste catering was ordered for the exact number of people coming and any food left over was given to staff. Portion size considered in order to minimise waste food
- No sugar sachets or UHT milk in plastic pots were used
- No disposable crockery or cutlery were available
- The exhibition stand panels have been reused & re-covered from the Ultimate Site Visit
- The exhibition stand will be reused in the future and has been designed to last up for 5 years by not dating anything
- The badges delegates were from a previous event and will be kept for future events
- The carpet for the stage set is the carpet from a previous event that has been stored
- There were no giveaways at the event – clients were prompted to ask for information / brochures if required

The Key Performance Indicator on waste was the amount of waste produced. There was a quarter of a bag of recycling collected from the event room and the only general waste collected was the tape that had been used to secure cables, though this was minimal (less than 1/4 of a bag). Some food was cooked but not served because of people who were booked to attend the event but did come or cancel. This was distributed to staff. Because portion size had been considered, there was less than a 1/4 of a bag of food waste that went into general waste. Half a bag of glass wine and refreshment bottles were collected for recycling.

3.3 Sourcing of Food & Services

Sourcing Actions

- Local suppliers were used for the event
- Catering was meat free
- Wine and cheese were locally sourced
- Tap water was made available instead of mineral water
- No cut flowers were used – only living centre pieces and displays
- Trees were from Stanmer Park and will be planted out

The Key Performance Indicator was that all event suppliers (except catering) were to be supplied from within Sussex and this was achieved.



2. Further Information

If you would like any further information, please see:

<http://www.brighton-hove.gov.uk/content/environment/sustainability-city/sustainable-events-0>

or contact the Brighton Centre Team.

Thank you for helping make the Brighton Centre a Sustainable Venue