Something to Communicate?

CONNECT with AVT

Live Events  Webcasting  E-Learning  Video Production

+44 (0)1273 299001  info@avtconnect.com  www.avtconnect.com
about AVT Connect

AVT Connect is a full service live event and digital media agency with over 35 years experience in providing innovative, relevant and bespoke solutions for all of your live event and digital media requirements.

A strong foundation of consultancy, design and technical production means you can be certain that we will extract maximum value and impact from your budget.

An integrated service portfolio delivered by our dynamic team includes live event production and staging, webcasting services and virtual meetings, E-Learning tools and video production.

Clients return to AVT because they always get something extra, from fresh ideas and concepts, new routes to market and development of additional revenue streams, to expert and professional project management.

You may be an experienced Event Organiser, Marketing Manager or IT Consultant with a tough brief, a CPD Officer searching for an E-Learning solution, or a New Media Director looking for a clear and inspirational thought process on a practical problem.

Whatever your background or specialism, you may feel you should be doing the same things, just better.

Talk to AVT, and we’ll be sure to help you with creative thinking and different approaches, giving all round added value, greater ROI and increased exposure to new and wider audiences.

AVT always delivers outstanding live events and digital communications. Take that vital next step and contact us today.
AVT’s live events division has over 35 years experience of designing, staging, producing and managing events of all levels and sizes and in various locations, both in the UK and overseas.

Meetings and events have the highest ROI of any marketing platform and AVT’s full service capabilities can ensure you make the most of the opportunities available.

A high-calibre team provides professional live event production and organisation and audio visual expertise, alongside presentation support and guidance to ensure your event is both successful and exciting.

We deliver major national conferences and awards ceremonies, gala dinners, launches, AGMs, seminars, scientific meetings, satellite symposiums, medical congresses, summits, forums, briefings, lectures and workshops.

• Live event production
• Specialist lighting design
• Stage set design and build
• Projection and video relay
• Technical services and crew
• Full or part project management

What makes our events team unique is their experience, creativity and adaptability. AVT Connect always go the extra mile to produce outstanding events that keep your audiences engaged, inspired and motivated.

AVT’s team can lead, produce and project manage events exclusively, or work with, for, or alongside existing in-house and departmental crews. Liaising with event organisers, venues, producers and event management companies is all part of the service to get you the best result possible.
AVT have been webcasting, or video streaming as it is also known, for over 10 years. Always one step ahead of the competition, bespoke designs and technical solutions are available to suit your events, marketing, E-Learning and product requirements.

Whether you want to stream a short clip or a fully interactive live event, we have the expertise and experience you need to get the most from your online communications.

The following projects have recently been completed for clients:-

- High quality live and on-demand conference video streaming
- Webinars with presenter video & PowerPoint™ slide synchronisation
- High resolution screen capture / audio narration and online voting
- Discussion rooms, quizzes, archive searches & online certificate generation

Videos can be streamed in a variety of formats including Windows, Real, QuickTime and Flash. AVT provides full statistics for all webcasts and video streaming projects.

Database driven CPD and CME tools produced by AVT’s digital team are used online and at exhibition stands around the world.

We’re always looking for new ways to enhance your communications and have developed tools that combine video, quizzes, case studies and online certificate generation.

AVT are constantly seeking new ways for you to engage with your audience to make your events and presentations more profitable, accessible and interactive. Webcasting is crucial now, rather than something for the future.
AVT helps clients implement successful E-Learning strategies and solutions to meet a wide variety of business needs. Delivering effective E-Learning, training and development programmes is vital to the long term success of a growing number of organisations.

From a simple online solution spanning a few pages to large scale database driven sites hosted by us, AVT deliver impressive E-Learning applications with exceptional navigation which make a real impact on your communications.

All of AVT’s E-Learning work is tailored to bespoke requirements and projects include:

- Staff induction
- Interactive knowledge tests
- Product & compliance training
- CME (Continuing Medical Education)
- CPD (Continuing Professional Development)

Whether you’re after a knowledge-based test to boost your workforce’s skills or an interactive quiz for an exhibition stand, the AVT team will help you develop your ideas from concept through to delivery.

E-Learning and visual communications can help quickly and clearly communicate a variety of complex topics. Decision making processes can be made easier and speeded up and geographical boundaries overcome.

This unites dispersed teams and organisations, resulting in higher levels of understanding, increased client buy-in and staff commitment.

AVT’s interactive E-Learning work includes:

- Service demonstration DVDs
- Exhibition quizzes & 3D animation
- Proceedings & interactive CD-ROMs
AVT’s talented team specialise in producing exceptional videos, combining creative flair with years of broadcast experience.

Delivering to tight deadlines and pushing the boundaries keeps clients coming back for more. Processes are underpinned by listening, consulting and determining objectives from the off.

Whether you’re after a full studio shoot, web video or just a simple talking heads interview, AVT’s dedicated team will apply the same attention to detail and professionalism, whatever the size and scope of your project.

Video is the greatest traffic generator on the internet and enables you to build your brand, increase your websites attractiveness and improve your SEO rankings.

AVT can help you to communicate more directly and effectively with staff, stakeholders, clients, prospects, members and delegates.

As well as providing video production for corporate, promotional, training and educational purposes, AVT has extensive experience in the following areas:

- Live event filming
- Public information films
- Talking heads & ‘vox pops’
- Idents, openers & logo stings
- Pre & post-event programmes
- Interviews, conferences & awards

When it comes to state of the art media production facilities look no further than AVT’s in-house studios. Whether you require editing, sound recording, graphic designing or encoding material for re-purposing on the web, we can do it and deliver on the format of your choice.

Projects are available to clients via a secure online approval site. This means progress and designs can be monitored and gives increased two-way communication.
testimonials

The AVT team has the experience, vision and market knowledge to support you in the development of your internal, external, live and online communications. This will add value to your own thinking and resources, save on costs and take you in new and productive directions.

Integral to working smarter is thinking smarter. You may know precisely what you want in order to develop your live and digital communications. If you don’t or you want to figure out a way of making your events, marketing and digital media communications work more effectively, we will add value.

Below is a selection of comments from AVT clients:

“I can’t think of another organisation I would rather have handling the event & media production than AVT Group.” Comms Director

“All the senior execs were extremely pleased and loved the live relay. Everything looked great but we wouldn’t expect anything less from you guys.” Event Manager

“We were delighted with the design and functionality of the webcast. AVT overcame a number of obstacles and delivered a great end-to-end webcast solution in a very short space of time, allowing us to concentrate on the other aspects of delivering an outstanding conference.” Web Editor / Event Organiser

“Everyone was brilliant and so efficient and professional, having AVT there turned the event from being a good event to a spectacular event!” Event Organiser

“We found AVT to be extremely polite, professional and patient when working with them to produce our video. Nothing was too much to ask, even with a limited timescale any update or amendments were done immediately to produce a fantastic end result!” Group Manager

“Just wanted to say thanks for all of your help pre-conference; please also pass on our thanks to your team at the venue. The event went incredibly well and we heard nothing but good things about the IT set up and display.” Research & Publications Manager

“Everyone is singing the events praises! Thanks so much, AVT did a brilliant job as always. I think we may be doing it again!” Marketing Manager

“Under very challenging timescales, AVT demonstrated a good understanding of the requirements of each video project, providing ongoing feedback of progress and clarification on key issues. The end result in each case was of a very high standard with good value.” Area Sales Manager Europe

“The production ran like clockwork and you’ve been a really professional organisation to work with from start to finish, making life really easy for me when I was taking on this project for the first time. It has been a pleasure working with you.” Internal Communications Manager

“We had looked at several suppliers to help us implement a flexible webcast product, but no-one came close to offering us the attention to design, functionality, and value for money that AVT provided. The entire process, was seamless with an excellent level of customer service and attention to detail.” Head of Entertainment & Video
AVT Connect clients include:

![AVT Connect clients logos]

**AVT Connect works across these sectors:**

- Membership-Based Organisations (MBOs)
- Business Support & Development Agencies
- Healthcare / MedComms
- Social Community Groups
- Pharmaceutical & Bio-Tech
- Education / Training
- Public Sector / Government
- The Arts / Charities
- Finance
- Publishing
- Media & Entertainment
- IT & Telecoms
- Utilities

**Contact AVT Connect**

+44 (0)1273 299001  info@avtconnect.com  www.avtconnect.com